

# **WARTHOG (\$THOG)**

Unique meme coin inspired by the global viral trend "KASONGO"

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## **DOCUMENTATION**

# 1. Executive Summary

Warthog (\$THOG) is a meme-based cryptocurrency built on the TON blockchain. Inspired by the viral charm of the warthog and its global appeal, \$THOG goes beyond humor, aiming to fund wildlife conservation worldwide. Leveraging TON's efficiency and low-cost transactions, Warthog combines fun and purpose, turning digital assets into real-world impact for endangered species and their habitats.

#### 2. Introduction

- The Viral Trend: The "Kasongo warthog" became an internet sensation, symbolizing resilience and humor. \$THOG captures this spirit.
- **The Purpose:** Global wildlife faces unprecedented threats. \$THOG serves as a bridge between internet culture and conservation efforts, ensuring a future for endangered species while engaging a vibrant community.

#### 3. Mission and Vision

- **Mission:** To create a cryptocurrency that directly funds global wildlife conservation efforts, raising awareness through a blend of humor and purpose.
- **Vision:** A world where cryptocurrencies drive meaningful ecological change, fostering harmony between humans and wildlife.

## 4. Technical Details

- Blockchain: TON (The Open Network)

- Token Details:

Name: WarthogTicker: THOG

- Total Supply: 1,000,000,000 (1 Billion)

- Decimals: 9

- Contract Address:

EQCIqReEFfH3ZNxqXDi2xGl8nmfrMuQG4aAgEb56uRAa8BmW

- Smart Contract: Built using TON's Fungible Token Standard (FTC-721).
- Key Features:
- Low Fees: TON ensures cost-effective transactions.
- Scalability: Seamless integration with millions of users globally.

#### 5. Tokenomics

## - Total Supply Distribution:

- Wildlife Conservation Fund: 20%

- Community: 50%

- Liquidity Pool: 20%

- Development Team: 5%

- Marketing and Partnerships: 5%

#### 6. Wildlife Conservation Impact

- **Direct Funding:** Partnering with NGOs and conservation initiatives to provide resources for habitat restoration, anti-poaching efforts, and endangered species programs.
- **Transparency:** Regular reports on fund allocation and project progress, verified via the TON blockchain.

## 7. Roadmap

- Phase 1: Development (Months 1-3)
  - Deploy \$THOG on the TON Testnet.
  - Build the Warthog Community on Telegram and other social platforms.
- Phase 2: Launch (Months 4-6)
  - Launch \$THOG on TON Mainnet via the Blum Memepad.
- Begin token sales to early adopters and influencers.
- Partner with wildlife conservation organizations.
- Phase 3: Expansion (Months 7–12)
- List \$THOG on TON-based DEXs like STON.fi.
- Roll out conservation project updates.
- Launch NFT collectibles featuring wildlife themes.
- Phase 4: Global Adoption (Year 2+)
  - Establish \$THOG as a leader in conservation-based cryptocurrencies.

- Expand partnerships with global NGOs and governmental organizations.

#### 8. Community and Marketing Strategy

- Meme Culture: Leverage the viral appeal of the Kasongo warthog through memes, TikTok challenges, Twitter Spaces and Telegram stickers.
- **Engagement:** Launch community contests to raise awareness for conservation and \$THOG.
- **Influencers:** Partner with internet personalities to promote \$THOG.

#### 9. Security and Governance

- Smart Contract Audits: Third-party audits ensure \$THOG's security and transparency.
- **Community Governance:** Enable token holders to vote on conservation projects and initiatives.

#### 10. Conclusion

**Warthog (\$THOG)** isn't just another meme coin; it's a movement for global good. By harnessing the power of blockchain, humor, and community, \$THOG turns the viral energy of internet trends into a force for meaningful change.

"Together, we can laugh, trade, and conserve..." – THOGARIANS.